David R. Lee

(202) 505-2870
ME@DAVRLEE.COM
WWW.DAVRLEE.COM

AWARD-WINNING **CREATIVE DIRECTOR**, **GRAPHIC** & **WEB DESIGNER**, **ANIMATOR** AND **PHOTOGRAPHER** WITH **EIGHT YEARS** OF EXPERIENCE IN THE **PRODUCTION** AND **MANAGEMENT** OF CREATIVE ASSETS IN POLITICAL, CORPORATE, EDUCATIONAL, NON-PROFIT AND MUSEUM ENVIRONMENTS. WORK HAS BEEN FEATURED ON VARIOUS CANVASES, FROM THE SCREENS OF **TIMES SQUARE** AND THE HALLS OF THE **U.S. CAPITOL** TO THE FURNISHINGS OF CONTEMPORARY LIVING ROOMS. EXPERTISE IN DATA VISUALIZATION HAS BEEN CONSULTED FOR **CONFERENCE SEMINARS** AND **PROFESSIONAL WORKSHOPS** FROM COAST TO COAST.

EXPERIENCE

SENIOR DESIGNER
IBM
New York, NY
8·2016 – Present

Lead teams of designers to produce print, digital and experiential solutions to address unique needs in support of value propositions and proposals for Automotive, Banking, Telecommunications, Retail, or Manufacturing clients. Present and advise design strategy to stakeholders and clients. Collaborate with senior team members to establish priority, fidelity and delivery of tasks.

CREATIVE DIRECTOR
DavRLee.com
New York, NY
8·2014 – Present

Design digital marketing experiences across graphic, web, photography and time-based media. Articulate RFPs, establish creative campaigns that amplify and transcend clients' brand initiatives. Branding, corporate identity, graphic design, front-end web design / development, and motion graphics. Client list / references available.

CREATIVE LEAD
LRN Corporation
New York, NY
6·2015 – 3·2016

Conceive vision for all marketing collateral. Lead redesign of LRN.com, direct cross-product design production in collaboration with teams in L.A., London and Mumbai. Curate design strategies across print / digital / GUI.

CREATIVE DIRECTOR
Amplify Public Affairs, LLC
Disruptive Women in Health Care
Washington, DC
2·2012 – 8·2014

Conceive and manage two brands for Amplify and Disruptive Women, direct creative vision for clients' brand strategies. Oversee cross-functional teams of associates while guiding interns. Partner with clients' graphic, web, motion graphic and UIX projects. Conceptualize marketing campaigns. Client list available upon request.

GRAPHIC DESIGNER
Galley Creative Group
Ellicott City, MD
9·2011 — 2·2012

Devise solutions for client projects including research, graphic design, video production, photography, web design, technical and creative writing. Maintained partnership on client projects as recent as July 2015. Client list available.

WEB + GUI DESIGNER
M.C. Dean, Inc
Sterling, VA
2·2011 – 2·2012

Develop electronic and print components of graphical user interfaces, websites, visual elements of mobile applications, content management and information architecture while assisting in the structure of intranet applications via HTML/CSS and Sharepoint.

MULTIMEDIA DESIGNER
Center for Art Design & Visual Culture
Baltimore, MD
10·2008 – 5·2011

Instructor, educational outreach program *(2009)*
Curator's assistant, "For All the World To See" *(2009)*
2 min promotional outreach film *(2009)*
5 min promotional film for exhibition *(2010)*
5 min documentary with New Media Studio *(2011)*

PHOTOGRAPHER, WRITER
Granite Tower Magazine
Seoul, Korea
9·2009 – 1·2010

Photograph documentary images for publication at Korea University's English magazine. Manage photo editing and application of visual assets for articles. Author articles covering local and international events.

DISTINCTIONS

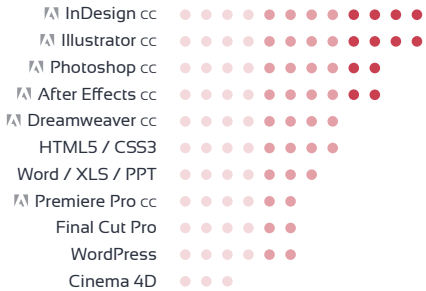
2014 + 2015 C2ER CONFERENCES
Lead seminars and presentations on data visualization to policy-makers and economic researchers at C2ER's annual conferences.
Pittsburgh, PA — 6·2014
Portland, OR — 6·2015

2013 + 2014 GRAPHIC DESIGN USA AWARDS
Two designs produced for Naked Décor won Product Design awards by Graphic Design USA.
Washington, DC — 12·2013
Washington, DC — 12·2014

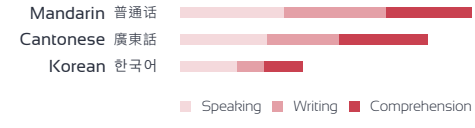
PA&H BUILDING PERMANENT DISPLAYS
One print piece and one digital piece put on permanent display in the Performing Arts & Humanities building at the University of Maryland, Baltimore County.
Baltimore, MD — 9·2012

ART DIRECTOR, SENIOR EXIT EXHIBITION
Commissioned by UMBC faculty to individually create and oversee the exhibit brand and identity system applied in print, web, television broadcast and environmental design.
Baltimore, MD — 1 – 6·2011

TECHNICAL PROFICIENCY



FOREIGN LANGUAGES



EDUCATION

Visual Arts, Graphic Design B.A.
University of Maryland Baltimore County
College of Arts, Humanities & Social Sciences
Baltimore, MD
2007 – 2011

Business Technology Administration B.A.
University of Maryland Baltimore County
College of Engineering & Information Technology
Baltimore, MD
2007 – 2011

Semester Abroad
Korea University
School of Business
School of Art & Design
Seoul, South Korea
2009 – 2010